

Digital Storytelling for Nonprofits

2014 Vermont Community Foundation/Ben & Jerry's Workshop

with
Barbara Ganley

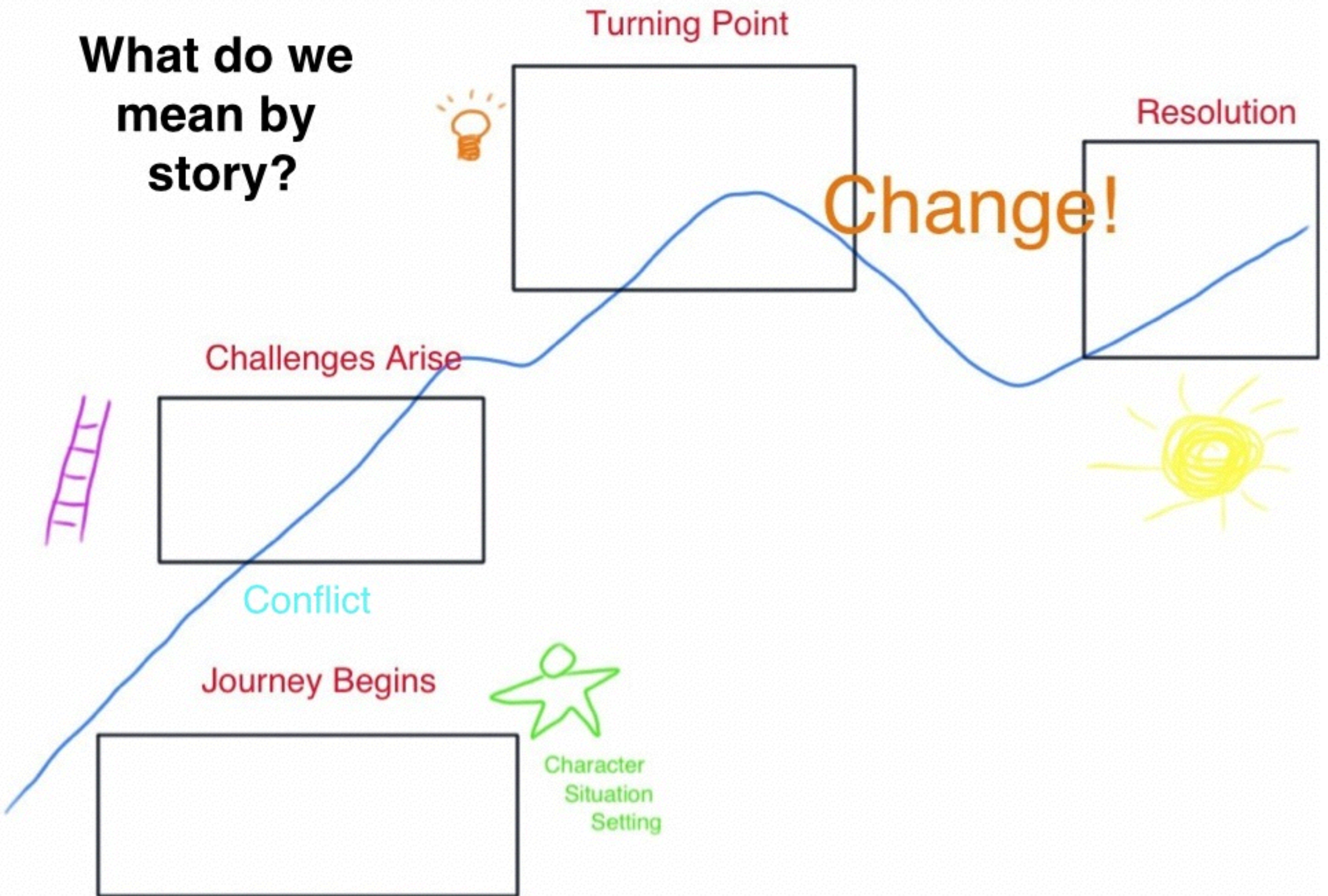
Questions?
Follow-up?

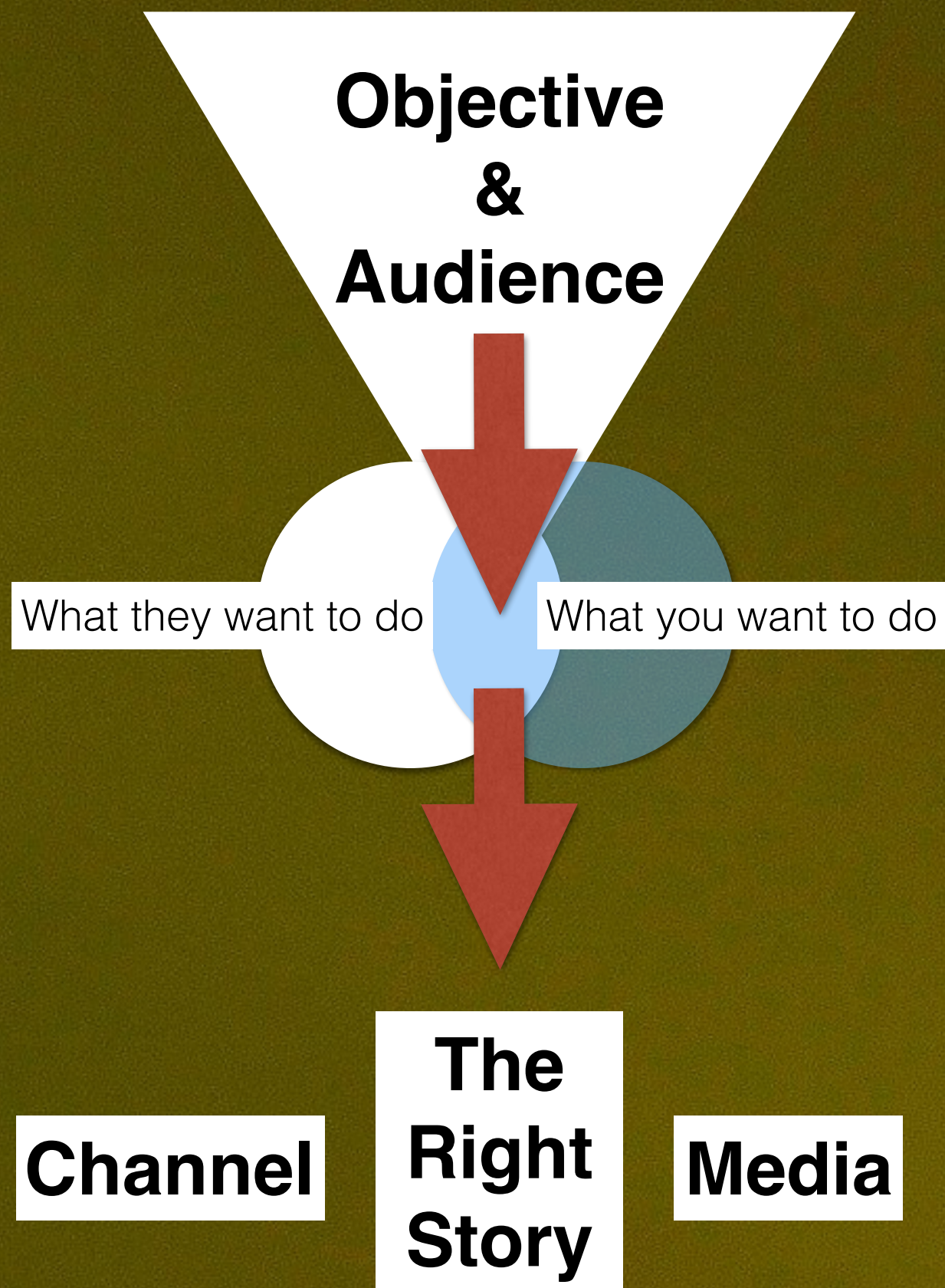
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Digital Storytelling Resource Page on community-expressions.com
including this slide deck and the hand-out
<http://community-expressions.com/digital-storytelling-for-nonprofits-2/>

All 2014 Storytelling Workshop Resources
<http://community-expressions.com/2014-vcfben-jerrys-storytelling-workshops/>

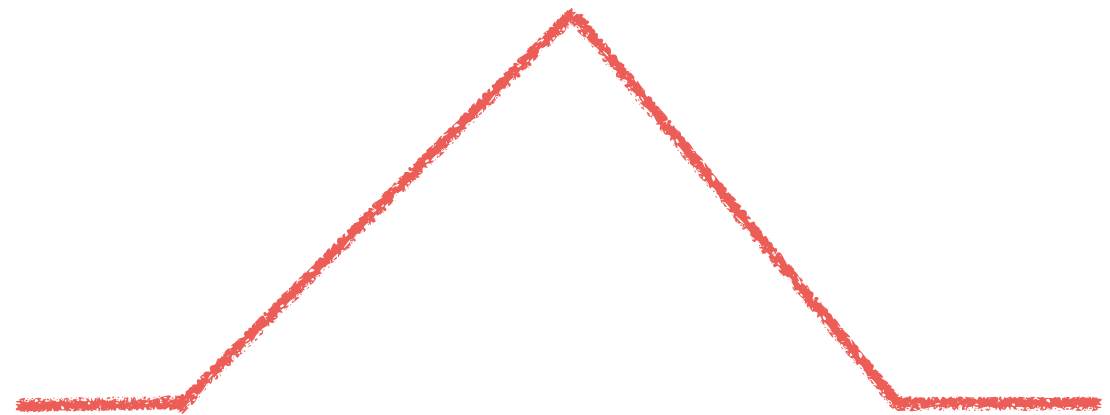
What do we mean by story?





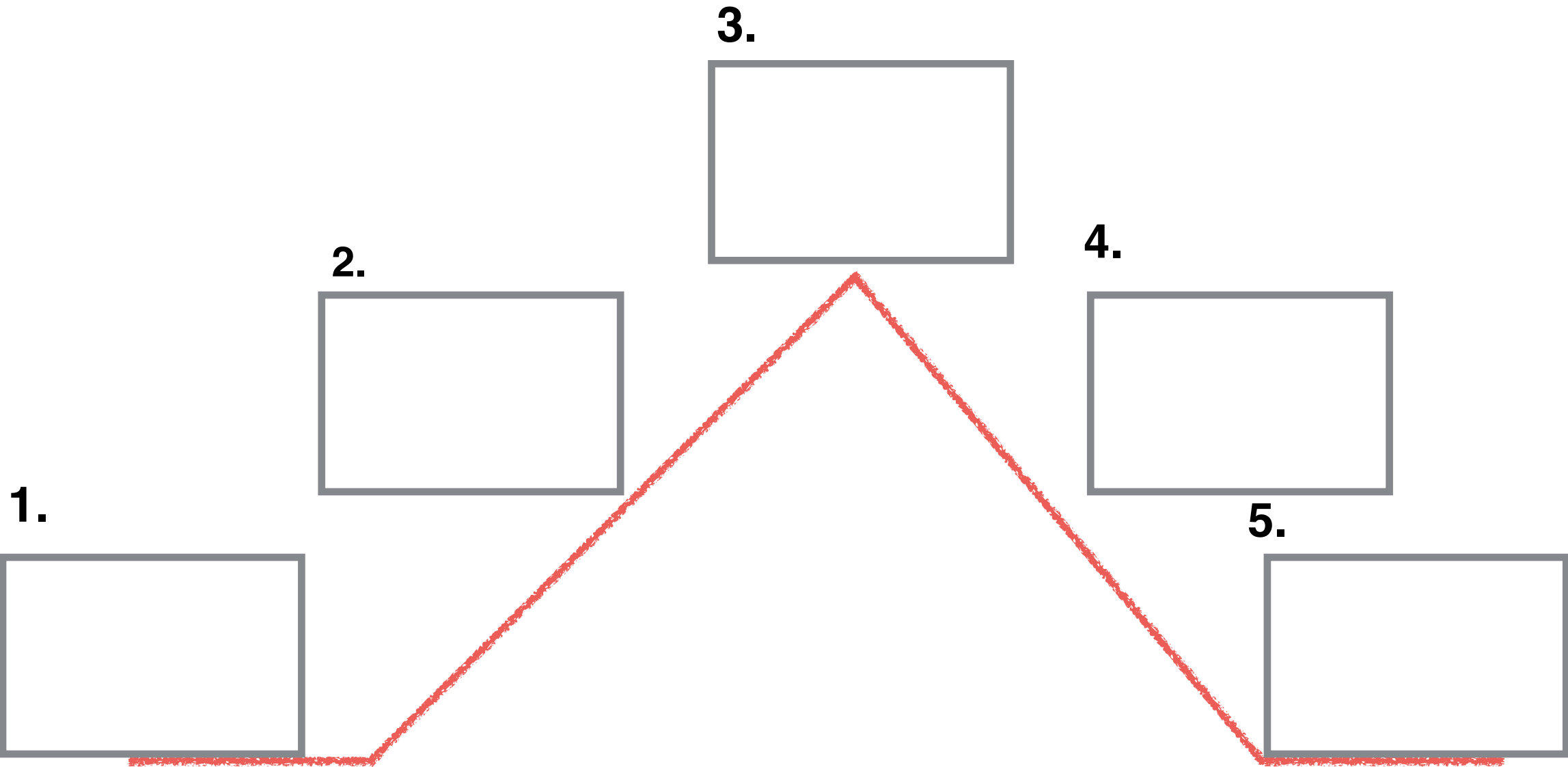
Small Stories Tell of...

- Overcoming Adversity
- Solving a Problem
- Making a Connection
- Recalling the Origin
- Celebrating an Event, Accomplishment, Milestone
- Looking to the Future



Narrative Arc Story Board

Purpose:
Audience:
Action following viewing:



Character:
Dilemma:
Change/Outcome:

An Exercise in Making a Five-Shot Video

1. Download the clips onto your desktop: <http://vimeo.com/20958305>

<http://vimeo.com/20959653>

<http://vimeo.com/20962197>

<http://vimeo.com/20964669>

<http://vimeo.com/20967508>

<http://vimeo.com/20968369>

<http://vimeo.com/20969070>

Import them into WEVIDEO.

2. Cut and arrange the clips into a video about making rice paper in Cambodia
3. Compare results with other groups
4. Compare your video with the original: https://www.youtube.com/watch?v=X1F88mDW_oM

Description of Exercise

<http://www.jou.ufl.edu/faculty/mmcadams/video/>